

BROCK

CASANOVA-ARTHUR

MOTION DESIGNER

brock.arthur@gmail.com

www.brockarthur.com

Los Angeles, CA

ABOUT ME

Experienced Designer with a demonstrated history of working effectively and efficiently in the entertainment and tech industries. Expertly skilled in the Adobe Creative Suite, especially in After Effects.

EXPERIENCE

Dec 2024 - May 2026

Freelance Editor / Designer - Mojo Creative | NYC, Remote

Worked on the core team directly responsible from conceptualizing to posting to the @TikTok account. First-ever TikTok Awards, Dec 26

Jul 2023 - Oct 2024

Motion Art Director - Legion Creative | Los Angeles, CA

Collaborated with a team responsible for social media campaigns for clients such as Netflix, ABC, Paramount and STARZ. Campaigns include Billions, Leo, Moana 2, Chucky and 9-1-1.

Nov 2020 - Mar 2023

Motion Designer - Cashmere Agency | Los Angeles, CA

Lead motion designer for the Google Pay and Google Play social media accounts, including TikTok, Instagram, YouTube Shorts and Facebook. Conceptualized, developed and designed TV spots for National Geographic.

Jan 2019 - Jul 2020

Senior Designer - Stradella Road | Los Angeles, CA

Lead motion designer for entertainment clients, such as Amazon Studios and Disney. Campaigns include Dumbo, High Town and Apocalypse Now

Nov 2017 - Jan 2019

Motion Designer - Size Matters | Los Angeles, CA

Lead motion designer for entertainment clients, such as Netflix and Starz. Campaigns include 13 Reasons Why, GLOW and The Umbrella Academy

Jan 2016 - Nov 2017

Art Director - bpg advertising | Los Angeles, CA

Collaborated with a team responsible for social media campaigns for clients such as Netflix, Universal, ABC, Paramount and Fox. Campaigns include GLOW, Atomic Blonde and Star Trek

Jun 2015 - Jan 2016

Jr. Designer - Home Brew | Los Angeles, CA

Collaborated and contributed to the creation of social media graphics and videos for clients such as ABC and Universal. Campaigns include The Muppets, Sisters and Beasts of No Nation

Jun 2014 - Apr 2015

Video Prod. Artist - BLKBX Creative Group | Los Angeles, CA

Collaborated and contributed to the creation of social media graphics and videos for clients such as Warner Bros, Sony and Disney. Campaigns include Annie, WB Merchandising and Harry Potter

EDUCATION

2009 - 2014

**University of Cincinnati
DAAP Program | Cincinnati, OH**

Bachelor of Science in Digital Design, emphasis on Motion.